



## Seacrest Partners Expands Operations

### *Gail Prescott Joins New Personal Insurance Department*

SAVANNAH, Ga. - Seacrest Partners, Inc., a Savannah-based insurance brokerage and employee benefits consulting firm, has launched a new department specializing in personal insurance services and Gail Prescott has joined the firm as an account executive in the new operation.

Ms. Prescott has 21 years experience in the personal insurance field. She most recently served as a vice president and personal insurance adviser with Sapelo Insurance. Her prior experience includes ten years with Willis HRH in Savannah as vice president, department manager and account executive.

Beginning with her first customer service position in 1988, Ms. Prescott has continually advanced her knowledge of personal insurance and technical underwriting issues.

While employed with Willis HRH, one of Savannah's largest personal insurance operations, Ms. Prescott was recognized for her professional skills by being appointed department manager and primary underwriter.

David Paddison, president of Seacrest Partners, sees "high quality, high touch" personal insurance brokerage services as a viable niche for his firm.

"Expanding into personal insurance is a logical building block for us. Seacrest has established a strong reputation for personalized service and innovative brokerage services for commercial clients, so now we'll use that reputation to attract individual clients."

Cliff McCurry, vice chairman of Seacrest, welcomes Ms. Prescott to the firm.

"I worked with Gail at HRH for more than a decade so I know first-hand of her professional capabilities. She's the perfect fit for our organization and for our clients."

According to McCurry, "Gail's consistent focus on quality, her genuine concern for clients, and her untiring effort to exceed expectations will provide an excellent foundation for Seacrest's new personal insurance operations." McCurry joined Seacrest Partners last month after serving with Willis HRH for 38 years, most recently as Chairman of its Savannah operations.

Seacrest Partners' expansion into the personal insurance business represents the firm's first foray into non-commercial insurance operations. Seacrest projects the new department will grow substantially over the next three years.

"There will always be a segment of consumers who prefer personal relationships and detailed advice over call centers and internet sites. Unfortunately these individuals are being pushed to the wayside as the insurance industry continues to focus on increased efficiencies with on-line services, automation and



**Gail Prescott**  
Account Executive, Seacrest Partners

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faceless service centers in far away places,” Paddison observed.

“Seacrest Partners will differentiate our services by focusing on what’s important to our market segment: consistency, reliability, professionalism, trust, and quality insurance products,” Prescott added.

Seacrest Partners will turn to the industry’s leading markets for standard personal insurance products such as homeowners and automobile coverages, and specialty markets for unique situations such as watercraft, aviation, equine and antique automobile risk exposures.

Seacrest’s top insurance sources include blue chip names such as Cincinnati Insurance Company, Encompass, Chubb, Lexington and Fireman’s Fund.

### **About Seacrest Partners, Inc.**

*Seacrest Partners is a privately held insurance brokerage and consulting firm serving clients with complex property-casualty, employee benefit and personal insurance needs. Established in 2006, the Savannah, Georgia-based firm is comprised of a diverse group of professionals with backgrounds in underwriting, claims management, risk management and employee benefits consulting, and retail insurance brokerage. Driven by a “client first” business philosophy, Seacrest Partners provides tailored insurance and consulting solutions to companies with locations throughout the U.S. and abroad.*

### SEACREST PARTNERS

## PERSONAL INSURANCE SERVICES

Seacrest Partners’ personal insurance advisors provide tailored solutions for each client’s unique situation. We take the time to discuss your goals and risk exposures then search the insurance marketplace for the most appropriate and competitive products.

To address your particular lifestyle and needs, our team will design comprehensive personal protection strategies encompassing insurance products such as:

- Homeowners
- Flood
- Excess Flood
- Automobile
- Excess & Umbrella
- Collections & Valuables
- Equine
- Farm & Ranch
- Yacht & Watercraft
- Aviation
- Private Events
- Travel
- Life Insurance/Estate Planning

*To discuss your personal insurance needs, contact:*

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