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Seacrest Partners Inc., Celebrates One-Year Anniversary

Seacrest Partners Inc. is celebrating its one-year anniversary, a successful first year in business. Last March, seven of Savannah's leading insurance professionals joined together to launch Seacrest Partners, Inc., a Savannah-based insurance brokerage and benefits consulting firm that provides insurance brokerage, risk management consulting and employee benefit solutions for commercial clients throughout the region.

Under the leadership of company president David E. Paddison, who spent 22 years at Palmer & Cay, Seacrest Partners has developed direct relationships with top insurance carriers in the industry and has built a platform capable of handling the needs of clients ranging from small local businesses to large national corporations.

The firm's partners include insurance veterans C. Steven Eagle, Deborah G. Rich, Michael E. Butler, L. Allan Reynolds Jr., Cindy P. Robinett and Kavin K. Smith. With an average tenure of 26 years in the insurance industry, Seacrest's partners are some of the area's most experienced insurance brokerage professionals.

"Our collaborative environment has enabled us to work across the boundaries you find in less entrepreneurial environments," said Paddison. "At Seacrest, if you have one of us you have all of us. That, I would say, is our biggest advantage. We have created a place where employees are excited about being, insurance carriers want to do business and clients are treated as true business partners."

Over the past year, Seacrest Partners has focused on industry-specific specialization to enable the firm to compete successfully with top national firms. Industry specialization has broadened the firm's service area to include regional and national clients, as well as local clients."

Our insurance expertise in areas such as health care, property management, construction, retail, financial services, logistics and employee benefits is unrivaled in our market area," according to Steve Eagle, executive vice president. "We are proud to offer premier insurance products and technical consulting services combined with the ultimate in customer service."

Cindy Robinett, the firm's director of risk management services, has been particularly impressed with the positive response from clients in the company's first year of operations.

"Building a new insurance brokerage from scratch is no easy task, and we couldn't be more thrilled with our results after only one year in business," she said. "We have exceeded our initial financial goals and are proud of the client relationships we've been able to establish, from small commercial contractors to large health care systems."

Unlike many newly formed brokerage operations, Seacrest enjoyed immediate access to the industry's leading property, casualty, surety and employee benefit insurance companies.

"Our long-standing relationships with underwriters and executives at the senior management level gave Seacrest instant credibility with key insurance companies," said Kavin Smith, the company's chief marketing officer. "As a result, our firm enjoyed immediate access to a wide range of blue-chip, financially stable insurance companies."

Our vision was to create a place where people want to be," said Paddison. "Whether you are a client, an employee or an insurance carrier, we have created a platform where everyone's interests are considered and valued. The greatest compliment we have been given in the last 12 months is the outpouring of interest from clients, insurance carriers and industry professionals who want to associate with our firm."